

## CURRICULUM VITAE

**DATE PREPARED:** August 29, 2007

### **PART I: General Information**

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FSAM

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**Place of Birth:** Washington, D.C., U.S.A.

#### **Education:**

1977 B.A., Pomona College, Claremont, CA  
1991 M.D., Harvard Medical School, Boston, MA  
1997 M.P.H., Harvard School of Public Health, Boston, MA

#### **Postdoctoral Training:**

07/91-06/92 Intern in Pediatrics, Children's Hospital Boston, MA  
07/92-06/94 Resident in Pediatrics, Children's Hospital Boston, MA  
07/94-06/96 Fellow in Adolescent Medicine, Children's Hospital Boston, MA

#### **Licensure and Certification:**

1992 Diplomate, National Board of Medical Examiners  
1994 Diplomate, American Board of Pediatrics, General Pediatrics  
1996 Commonwealth of Massachusetts Board of Registration in Medicine  
1997 Diplomate, American Board of Pediatrics, Sub-board in Adolescent  
Medicine  
2001 Diplomate, American Board of Pediatrics, General Pediatrics  
2004 Diplomate, American Board of Pediatrics, Sub-board in Adolescent  
Medicine

### **Academic Appointments:**

- 1994-1996 Clinical Fellow in Pediatrics, Harvard Medical School, Boston, MA
- 1996-2000 Instructor of Pediatrics, Harvard Medical School, Boston, MA
- 1997-2003 Instructor of Public Health Practice, Harvard School of Public Health, Boston, MA
- 2000-2003- Assistant Professor of Pediatrics, Harvard Medical School, Boston, MA
- 2003- Assistant Professor of Society, Human Development, and Health, Harvard School of Public Health, Boston, MA

### **Hospital or Affiliated Institution Appointments:**

- 1991-1994 Resident in Pediatrics, Children's Hospital Boston, MA
- 1994-1996 Fellow in Adolescent Medicine, Children's Hospital Boston, MA
- 1996- Assistant in Medicine, Children's Hospital Boston, MA
- 1996- Staff Physician, Bentley College, Waltham, MA

### **Other Professional Positions and Major Visiting Appointments:**

- 1994- Director and Principal Investigator, Video/Intervention Prevention Assessment (VIA), Children's Hospital Boston/Harvard Medical School
- 1996-1999 Medical Director & Vice President, HealthAct, Boston, MA
- 1998 Asthma and Allergy Foundation of America (New England Chapter), Board of Directors
- 1999 Workgroup on Communications and HIV/STD Prevention, National Institute of Mental Health, Bethesda, MD
- 1999 Visiting Professor, University of Vermont School of Medicine, Burlington, VT
- 2000 Visiting Professor, University of Medicine and Dentistry of New Jersey
- 2000 Visiting Professor, Hospital for Sick Children/University of Toronto
- 2002- Director and Founder, Center on Media and Child Health, Children's Hospital Boston/Harvard Medical School
- 2002 Morris Blum Memorial Visiting Professor, University of Minnesota
- 2003 AAP CATCH Visiting Professor, Schneider Children's Hospital and Long Island Jewish Hospital, Long Island, NY
- 2005 Advisory Board, Children's Digital Media Center, Georgetown University, Washington, Dc
- 2006 Advisory Board, Candie's Foundation
- 2007 Board of Advisors, Parents Magazine
- 2007 Rutherford B. Polhill, Visiting Professor, University of Alabama

### **Hospital and Health Care Organization Clinical Service Responsibilities:**

- 1994-1995 8 clinical sessions/week, 13 weeks call/year, Children's Hospital Boston, MA

1995-1997 4 1/2 clinical sessions/week, 10 weeks call/year, Children's Hospital Boston, MA  
 1997-2000 5 clinical sessions/week, 7 weeks call/year, Children's Hospital Boston, MA  
 2000- 3 clinical sessions/week, 7 weeks call/year, Children's Hospital Boston, MA

**Major Committee Assignments:**

1994- Quality Improvement, Adolescent/Young Adult Clinic, Committee Member, Children's Hospital Boston, MA  
 1998-2004 Information Technology Committee, 1998-2004  
 1999- Risk Reduction/Health Communications, Research Member, Dana-Farber/Harvard Comprehensive Cancer Center, Boston, MA  
 1994-2002 Resource Development Committee, Member  
 2001-2002 Resource Development Committee, Chair  
 2002- The Academy at Harvard Medical School, Scholar, Harvard Medical School, Professor Societics, Boston, MA  
 2004 Website Committee, Society for Adolescent Medicine  
 2005- MBM Foundation Board of Visitors, Member, Menninger, Affiliated with Baylor College of Medicine & The Methodist Hospital

**Professional Societies:**

1988- Massachusetts Medical Society, Member  
 1989- American Medical Association, Member  
 1991- Physicians for Human Rights, Member  
 1992- American Academy of Pediatrics, Fellow  
     Section on Computers and Technology, Member, 1998-  
     Section on Adolescent Health, Member, 1998-  
     Committee on Public Education, Section Voting Member, 1998-2004  
     Public Relations, Massachusetts Chapter, Chair, 1998-  
     Section of Media, 2002-2006  
     Council on Meida, 2006-  
 1994- Society for Adolescent Medicine (National), Fellow  
     Qualitative Research Special Interest Group, Leader, 1996-  
 1994- Society for Adolescent Medicine (New England Chapter), Member  
 1994- Physicians for Social Responsibility, Member  
 1996- American Public Health Association, Member  
 1998- Asthma and Allergy Foundation of America (New England Chapter),  
     Board of Directors  
 2000- Society for Pediatric Research, Member  
 2003- International Communication Association, Member

**Community Service Related to Professional Work:**

- 1997 Discussant and co-coordinator, asthma education radio talk show, Enough is Enough, WJMN 94.5 FM, Waltham, MA
- 1997 Presenter (with Jackie Joyner-Kersey), Don't Let Asthma Keep You from Going for the Gold!, Dimock Community Health Center, Roxbury, MA
- 1998- Executive Board, Flashpoint, Media Literacy Initiative, Office of the Eastern District Attorney, Salem, MA
- 1998 Writer, News in School Health, Division of School Health, Massachusetts Department of Public Health
- 1999 Consulting Physician, WINGS Program/Winsor School, Boston, MA
- 2003 Presenter, VIA: The Illness Experience of Children and Adolescents, Institute of Contemporary Art, Boston, MA
- 2003 Discussant, education video: Patient-Doctor Relationships, Institute of Contemporary Art, Boston, MA
- 2003 Presenter, Patient-Doctor Relationships, Institute of Contemporary Art, Boston, MA

**Editorial Boards:**

- 1996 - 2002 Ad-Hoc Reviewer
  - The New England Journal of Medicine
  - Annals of Epidemiology
  - Journal of Pediatrics
  - Journal of Adolescent Medicine
  - Archives of Pediatrics and Adolescent Medicine
- 2000- Preventive Medicine
- 2000- Quality of Life in Medicine
- 2000- Health Education and Behavior
- 2000- Acta Paediatrica
- 2000 Preventative Medicine
- 2002- Journal of Substance Abuse
- 2002- Analyses of Social Issues and Public Policy
- 2002- Journal of Developmental and Behavioral Pediatrics
- 2000-2005 Editorial Board, Pediatrics
- 2006 Editorial Board, PREP Audio

**Awards and Honors:**

- 1976 Student-Faculty Research Grant, Pomona College, Claremont, CA
- 1978 Luce Scholarship, The Luce Foundation, New York, NY
- 1979 Film Production Grant, Japan-U.S. Friendship Commission, New York, NY
- 1993 Schliesman Traveling Fellowship, Children's Hospital Boston, MA
- 1994 Farley Fund Fellowship, Children's Hospital Boston, MA
- 1995 Von L. Meyer Award, Children's Hospital Boston, MA

1996	Maternal and Child Health Training Grant Award, Maternal and Child Health Bureau
1997	Finalist, New Investigator Award, Society for Adolescent Medicine
1998	New Investigator Award, Society for Adolescent Medicine
2002	Scholar, The Academy at Harvard Medical School
2004	Katie Lynch Award, Children's Hospital Boston, MA
2005	Holroyd-Sherry Award, American Academy of Pediatrics
2006	Selected Participant, HMS Leadership Course

## **Part II: Research, Teaching, and Clinical Contributions**

### **Narrative Report**

I am an educator, a role to which I bring clinical experience, focused research, and diverse training and skills. A pediatrician who practices and teaches Adolescent Medicine, I am a filmmaker who founded and directs the Center on Media and Child Health (CMCH), an interdisciplinary group of scientists, clinicians, and educators that focuses on the influences of entertainment and communications media on the physical, mental, and social health of children and adolescents.

Having come to medicine after a twelve-year career in film, I am acutely aware of the potency of the image and of the importance of media as sources of information and influence. Media have young people's attention and interest – they represent both a remarkable opportunity for education and a source of health risk. With advanced training in Adolescent Medicine and Public Health, I developed and refined an innovative research methodology, Video Intervention/Prevention Assessment (VIA), which uses video to investigate the illness experience from the patient's perspective. Disease cannot be effectively understood, prevented, or treated in isolation from the context in which the patient lives. Medical care will be more effective and compassionate when clinicians have better knowledge of patients' day-to-day experiences living with and managing illness. VIA asks participants to "teach us about your illness" by making visual illness narratives of their day-to-day lives with medical conditions. Participants document their experiences, interviewing family and friends, and recording personal monologues. The resulting audiovisual data are analyzed using VIA's rigorous, validated qualitative technique built on established tenets of grounded theory, narrative analysis, and visual anthropology. I have published peer-reviewed papers on the VIA methodology. Investigations of the pediatric experience of asthma, overweight, cystic fibrosis, sickle cell disease, spina bifida, and human immunodeficiency virus have resulted in several peer-reviewed papers and the 1998 New Investigator Award from the Society for Adolescent Medicine. With VIA, I have shown patient-created video to be an effective tool for revealing the world in which patients manage disease through the eyes of the patients themselves. VIA visual illness narratives have great potential for educating the medical community, teaching young patients and their families about living with their medical conditions, and sensitizing the general public to the realities of chronic disease.

Harnessing the power of media to educate, empower and improve the health of millions, VIA material has been nationally broadcast on ABC World News Tonight, National Public Radio, and Primetime Live.

I have been asked to serve on the American Academy of Pediatrics' (AAP) Committee on Public Education (1998-2004) and the Editorial Board of Pediatrics (2000-2005), authoring four AAP policy statements on media as a health-affecting force that can be implemented positively in research, advocacy, policy development, and education. I have testified to the U.S. Congress, Illinois and North Carolina State Legislatures, and the Chicago City Council, as well as co-authoring Federal legislation authorizing funding for health research on media effects. I have been invited to teach researchers and clinicians across the United States and in Canada, Mexico, Australia, and Great Britain, and have served as a Visiting Professor at leading U.S. and Canadian medical schools. I have been asked to sit on expert panels for the Centers for Disease Control and Prevention, the National Institute of Child Health and Human Development, and the National Institute of Mental Health. I transform scientific and clinical knowledge into guidance for children, parents, educators, and clinicians on the Advisory Boards of PBS Kids, Candie's Foundation, and Parents Magazine, on the Board of Directors of the Asthma and Allergy

Foundation of America, New England Chapter, and as a Senior Fellow of the Fred M. Rogers Center for Early Learning and Children's Media.

I am currently focused on developing and expanding CMCH, whose mission is to acquire, translate, and disseminate the growing body of knowledge on the effects of media on children's health and development. CMCH has collected, abstracted, and catalogued a comprehensive library of the extant research, searchable on the Web by both professionals and families, and publishes an up-to-the-minute blog of research and related news for scientists and clinicians and an e-newsletter to help parents translate the latest knowledge into good parenting. I have established CMCH as the first and only interdisciplinary center of excellence conducting and collecting scientific research on the positive and negative effects of media exposure, developing and evaluating media-based prevention strategies and intervention tools, and training clinicians, educators, and researchers to provide accurate, current information with which to teach children, adolescents, and families how to achieve and maintain optimal health in the Media Age.

## **B. Funding Information**

1976	Student-Faculty Research Grant, Pomona College, Claremont, CA
1979	Film Production Grant, Japan-U.S. Friendship Commission, New York, NY
1994	P.I., William F. Milton Fund Large Grant, Video Intervention/Prevention Assessment (VIA)
1994	P.I., Gerondelis Foundation, Video Intervention/Prevention Assessment (VIA)
1994-1995	P.I., Noonan Memorial Fund, Video Intervention/Prevention Assessment (VIA)
1995	P.I., Agnes M. Lindsay Trust, Video Intervention/Prevention

	Assessment (VIA)
1995	P.I., John W. Alden Trust, Video Intervention/Prevention Assessment (VIA)
1996	P.I., John W. Alden Trust, Video Intervention/Prevention Assessment (VIA)
1996	Maternal and Child Health Training Grant Award, Maternal and Child Health Bureau
1997-1998	P.I., Arthur Vining Davis Foundations, Video Intervention/Prevention Assessment (VIA)
1999	P.I., John W. Alden Trust, Video Intervention/Prevention Assessment (VIA)
1999	P.I., McCarthy Foundation, Video Intervention/Prevention Assessment (VIA)
2000	P.I., Agnes M, Lindsay Trust, Video Intervention/Prevention Assessment (VIA)
2000-2005	P.I., K23 HD01296-01A1, Video Intervention/Prevention Assessment (VIA) - Transitions; National Institute of Child Health and Human Development
2001	P.I., Noonan Memorial Fund, Video Intervention/Prevention Assessment (VIA) - Spina Bifida
2002-	P.I., Anschutz Foundation, Center on Media and Child Health, Media and Child Health Research
2002-	P.I., Pepsico Foundation, Center on Media and Child Health, Media and Child Health Research
2002-	P.I., Hallmark Corporate Foundation, Center on Media and Child Health, Media and Child Health Research
2002	P.I., Cinemark USA, Center on Media and Child Health, Media and Child Health Research
2002-2003	P.I., Aerosmith Endowment Fund for Prevention and Treatment of HIV and AIDS, Video Intervention/Prevention Assessment (VIA) – HIV
2005-	P.I., William F. Milton Fund Large Grant, Video Intervention/Prevention Assessment (VIA) - Cystic Fibrosis Transitions
2005-	P.I., Christopher Reeve Paralysis Foundation, Video Intervention/Prevention Assessment (VIA) - Spina Bifida Transitions
2005-	P.I., Aerosmith Endowment Fund for Prevention and Treatment of HIV and AIDS, An Innovative Approach to Assessing Adolescents' Exposure to Media with Sexual Content
2006-2007	Investigator, American Legion, Keeping Children Healthy and Safe in the Information Age

## **D. Report of Teaching**

### **1. Local Contributions**

**a. Medical School Courses**

1993	Ambulatory Clerkship				
	Tutor in Outpatient Pediatrics	8 Medical Students	contact time 6 hours/year for 1 year(s)	prep time 18 hours/year for 1 year(s)	
1996	Pathophysiology				
	Lecturer	150 Medical Students	contact time 1 hours/year for 1 year(s)	prep time 3 hours/year for 1 year(s)	
1996	Ambulatory Clerkship				
	Lecturer	45 Medical Students	contact time 1 hours/year for 1 year(s)	prep time 3 hours/year for 1 year(s)	
1996	Ambulatory Clerkship				
	Lecturer	30 Medical Students	contact time 1 hours/year for 1 year(s)	prep time 3 hours/year for 1 year(s)	
1998- 2002	Patient Doctor III				
1994- 1997	Core Adolescent Medicine Training, Children's Hospital Boston				
	Lecturer	2 Medical Students 5 Residents	contact time 5 hours/year for 1 year(s)	prep time 10 hours/year for 1 year(s)	
1994- 2004	Quality Improvement: "Asthma Management and Patient Education," Children's Hospital Boston				
	Lecturer	35 Residents	contact time 1 hours/year for 11 year(s)	prep time 4 hours/year for 11 year(s)	
1994	Grand Rounds: "When the Chest X-Ray Is Not Black-and-White: A Case of Late-Onset Diaphragmatic Hernia," Children's Hospital Boston				
	Lecturer	50 Medical Students 50 Residents 50 Other Students	contact time 1 hours/year for 1 year(s)	prep time 8 hours/year for 1 year(s)	
1994-	Adolescent Health Training Program Core Curriculum: "The Logic and Techniques of Qualitative Research," Children's Hospital Boston				
	Lecturer	6 Post-doc Students 35 Residents 8 Other Students	contact time 4 hours/year for 10 year(s)	prep time 8 hours/year for 10 year(s)	
1997	HSB 212 Developing Radio Communication: "Asthma Education Through Radio Communications," Harvard School of Public Health				
	Lecturer	20 Graduate Students	contact time 2 hours/year	prep time 6 hours/year	

1998	MC 760 Contemporary Issues in Maternal and Child Health: "Child Health and Poverty: The Case of Asthma," Boston University School of Public Health		for 1 year(s)	for 1 year(s)
	Lecturer	20 Graduate Students	contact time 2 hours/year for 1 year(s)	prep time 6 hours/year for 1 year(s)
1998-HPM 208bc	Adolescent Health: "Patient-Controlled Video as a Health Research and Advocacy Tool," Harvard School of Public Health			
	Lecturer	20 Graduate Students	contact time 1 hours/year for 5 year(s)	prep time 4 hours/year for 5 year(s)
1998-HPM 208bc	Adolescent Health: "Media Effects on Adolescent Health Risk Behaviors," Harvard School of Public Health			
	Lecturer	20 Graduate Students	contact time 2 hours/year for 5 year(s)	prep time 8 hours/year for 5 year(s)
1999	HSB 211 Health Promotion Through the Mass Media: "Patient-Controlled Video as a Health Research and Advocacy Tool", Harvard School of Public Health			
	Lecturer	31 Graduate Students	contact time 2 hours/year for 1 year(s)	prep time 6 hours/year for 1 year(s)
1999	ID 264bcd Practice of Family and Community Health, Harvard School of Public Health			
	Preceptor	2 Graduate Students	contact time 20 hours/year for 1 year(s)	prep time 40 hours/year for 1 year(s)
1999	H 099 Research Methodologies: Development of VIA Research Protocol for HIV Seropositive Children and Adolescents," Harvard Graduate School of Education			
	Instructor	1 Graduate Student	contact time 20 hours/year for 1 year(s)	prep time 40 hours/year for 1 year(s)
2001	"Media and Child Health: Peril and Promise," Children's Hospital Boston			
	Symposium Co-leader & Lecturer	60 Medical Students	contact time 9 hours/year for 1 year(s)	prep time 60 hours/year for 1 year(s)
2001	"Pediatricians' Response to Terrorism," Children's Hospital Boston			
	Lecturer	60 Post-doc Students	contact time 3 hours/year for 1 year(s)	prep time 10 hours/year for 1 year(s)
2003	SHH 208 Adolescent Health, Harvard School of Public Health			
	Course Director	27 Graduate Students	contact time 32 hours/year for 1 year(s)	prep time 120 hours/year for 1 year(s)
2004	SHH 208 Adolescent Health			

Course Director	27 Graduate Students	contact time 32 hours/year for 1 year(s)	prep time 120 hours/year for 1 year(s)
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### **Grand Rounds**

- 1998 "Video Intervention/Prevention Assessment (VIA): An Innovative Methodology for Understanding the Adolescent Illness Experience", Beth Israel Hospital, Boston, MA  
Lecturer: 200 participants, 1 hours contact time per year, 4 hours prep time per year
- 1998 "Video Intervention/Prevention Assessment of Asthma", Brigham & Women's Hospital and Children's Hospital Boston, MA  
Lecturer: 200 participants, 1 hours contact time per year, 4 hours prep time per year
- 2000 "Using Media Tools for Asthma Education," Brigham and Women's Hospital and Children's Hospital Boston, MA  
Lecturer: 200 participants, 1 hours contact time per year, 4 hours prep time per year
- 2001 "Understanding the Experience of Chronic Illness," Children's Hospital Boston, MA  
Lecturer: 200 participants, 1 hours contact time per year, 4 hours prep time per year
- 2001 "Media and Child Health: Peril and Promise," Children's Hospital Boston, MA  
Lecturer: 200 participants, 1 hours contact time per year, 4 hours prep time per year
- 2001 "Understanding the Illness Experience from the Inside Out: Learning from Patients' Visual Narratives," Cambridge Hospital Boston, MA  
Lecturer: 200 participants, 1 hours contact time per year, 4 hours prep time per year
- 2005 "Media and Child Health: Peril and Promise," Children's Hospital Boston, MA  
Lecturer: 200 participants, 1 hours contact time per year, 4 hours prep time per year
- 2006 "Media and Child Health: Peril and Promise," Yale University School of Medicine  
New Haven, CT  
Lecturer: 100 Participants, 1 hour contact time per year, 4 hours prep time per year
- 2006 "Media and Child Health: Peril and Promise," Johns Hopkins University, Baltimore, MD  
Lecturer: 100 participants, 1 hour contact time per year, 4 hours prep time per year

### **Seminar**

- 1995 "Video Intervention/Prevention Assessment of Asthma," Channing Laboratory, Harvard Medical School, Boston, MA  
Lecturer: 20 participants, 1 hours contact time per year, 4 hours prep time per year

- 1996 "Video Intervention/Prevention Assessment (VIA)," Children's Hospital Boston, Leadership Education in Adolescent Health, Boston, MA  
Lecturer: 50 participants, 1 hours contact time per year,  
2 hours prep time per year
- 1998 "Video Intervention/Prevention Assessment (VIA): An Innovative Methodology for Understanding the Adolescent Illness Experience," Bentley College, Waltham, MA  
Lecturer: 20 participants, 1 hour contact time per year,  
4 hours prep time per year
- 1998 "Flashpoint - Life Skills Through the Lens of Media Literacy," Office of the Eastern District Attorney, Salem, MA  
Lecturer: 40 participants, 3 hours contact time per year,  
8 hours prep time per year
- 1998 "Video Intervention/Prevention Assessment (VIA): An Innovative Methodology for Understanding the Illness Experience," Massachusetts Interdisciplinary Discourse Analysis Seminar, Harvard University, Cambridge, MA  
Lecturer: 50 participants, 2 hours contact time per year,  
8 hours prep time per year
- 1999 "Media Exposure and Adolescent Health," Bentley College, Waltham, MA  
Lecturer: 80 participants, 1 hours contact time per year,  
4 hours prep time per year
- 2000 "Men's Health," Bentley College, Waltham, MA  
Lecturer: 30 participants, 2 hours contact time per year,  
4 hours prep time per year
- 2000 "Media Exposure and College Health," Bentley College, Waltham, MA  
Lecturer: 30 participants, 1 hour contact time per year,  
4 hours prep time per year
- 2001 "Media and Adolescent Health," Children's Hospital Boston, MA  
Lecturer: 50 participants, 1 hours contact time per year,  
2 hours prep time per year
- 2001 "Pediatricians Response to Terrorism," Children's Hospital Boston, MA  
Lecturer: 50 participants, 1 hour contact time per year,  
4 hours prep time per year
- 2001 "Asthma in the Home Environment," Children's Hospital Boston, Asthma Summer Camp, Boston, MA  
Lecturer: 50 participants, 1 hour contact time per year,  
4 hours prep time per year
- 2001 "Asthma Quality Improvement," Children's Hospital Boston, MA  
Lecturer: 40 participants, 1 hour contact time per year,  
2 hours prep time per year
- 2001 "Media and Child Health: Peril and Promise," Harvard School of Public Health, Boston, MA  
Lecturer: 30 participants, 1 hour contact time per year,  
2 hours prep time per year
- 2002 "Asthma in Life Context," Harvard Medical School, Boston, MA  
Lecturer: 40 participants, 1 hour contact time per year,

- 2 hours prep time per year
- 2003 "Asthma in Life Context," Harvard Medical School  
Lecturer: 40 participants, 1 hour contact time per year,  
2 hours prep time per year
- 2004 "Sex, Drugs and Lock 'n' Load: How Media Affect Adolescent Mental Health,"  
Harvard Medical School, Adolescent Self-Destruction Symposium, Boston, MA  
Lecturer: 300 participants, 1 hour contact time per year,  
4 hours prep time per year
- 2004 "Media Effects on Adolescent Health," Harvard Medical School, Boston, MA  
Lecturer: 400 participants, 1 hour contact time per year,  
2 hours prep time per year
- 2004 "Media Effects on Child Health," Harvard Medical School, Boston, MA  
Lecturer: 30 participants, 2 hours contact time per year,  
4 hours prep time per year
- 2004 "Male Adolescent Health," Bentley College, Waltham, MA  
Lecturer: 40 participants, 2 hours contact time per year,  
4 hours prep time per year
- 2004 "Media and Mental Health of Children and Adolescents," McLean Hospital,  
Belmont, MA  
Lecturer: 50 participants, 3 hours contact time per year,  
6 hours prep time per year
- 2004 "Media and Child Health: Peril or Promise," Children's Hospital, Boston, MA  
Lecturer: 300 participants, 1 hour contact time per year,  
2 hours prep time per year
- 2004 "Media and Body Damage," RED Conference, Children's Hospital Boston, MA  
Lecturer: 30 participants, 1 hours contact time per year,  
2 hours prep time per year
- 2005 "Media Violence," Harvard Medical School, Boston, MA  
Lecturer: 30 participants, 2 hours contact time per year,  
4 hours prep time per year
- 2005 "Adolescent Health," Harvard School of Public Health, Boston, MA  
Lecturer: 20 participants, 2 hours contact time per year,  
4 hours prep time per year
- 2005 "Pediatric Psychology," Tufts University, Medford, MA  
Lecturer: 15 participants, 1 hour contact time per year, 2 hours prep time per year
- 2005 "Children at Risk and People Who Serve Them," Boston University, Boston, MA  
Lecturer: 30 participants, 3 hours contact time per year,  
6 hours prep time per year
- 2005 "Anorexia Nervosa", Children's Hospital Boston, MA  
Lecturer: 8 participants, 1 hours contact time per year, 2 hours prep time per year

#### **d. Continuing Medical Education Courses**

- 1995-"Media Effects on Adolescent Health Risk Behaviors"  
Workshop: 100 participants, 3 hours contact time per year,  
10 hours prep time per year
- 1995-"Managing Asthma With the Adolescent"  
2003 Workshop : 100 participants, 3 hours contact time per year,  
10 hours prep time per year
- 1995 "Chronic Fatigue Syndrome"  
Workshop: 100 participants, 3 hours contact time per year,  
10 hours prep time per year
- 1995 "Outpatient Management of the Adolescent With Asthma"  
Lecturer: 100 participants, 1 hours contact time per year,  
6 hours prep time per year
- 2000 "Realities of Living with Asthma"  
Lecturer: 200 participants, 1 hours contact time per year,  
2 hours prep time per year
- 2000 "Surfing the Med: Implications and Solutions for Patient Education"  
Lecturer: 200 participants, 1 hours contact time per year,  
6 hours prep time per year
- 2001 "Kids With Asthma Can Camp"  
Lecturer: 80 participants, 1 hours contact time per year,  
6 hours prep time per year
- 2001 "Putting a Face to Asthma"  
Keynote Speaker: 100 participants, 1 hours contact time per year,  
10 hours prep time per year
- 2001 "Media and Child Health: Peril and Promise"  
Lecturer/Workshop Leader: 200 participants, 2 hours contact time per year,  
8 hours prep time per year
- 2002 "Completion, Not Defeat: Reframing Mortality"  
Keynote Speaker: 100 participants, 1 hours contact time per year,  
10 hours prep time per year
- 2002 "Asthma: Environmental and Clinical Issues"  
Conference Leader: 50 participants, 8 hours contact time per year, 8 hours prep  
time per year
- 2002 "Charting our Children's Future—Caring for Children, Their Families, and Our  
Communities"  
Conference Leader: 50 participants, 8 hours contact time per year, 8 hours prep  
time per year
- 2002 "Asthma in Life Context": Real Life Illness Experiences of Children and  
Adolescents"  
Conference Leader: 50 participants, 8 hours contact time per year,  
no prep time reported

2003 "Teens and Media"

Lecturer: 25 participants, 1 hour contact time per year, 3 hours prep time per year

2005 "Mediating Media: Protecting and Enhancing Teen Health"

Lecturer: 200 participants, 1 hours contact time per year,  
2 hours prep time per year

**e. Advisory and Supervisory Responsibilities in Clinical or Laboratory Setting**

1994-3-4 Medical Students and Residents 60 hours/year, Preceptor, supervising

2004 Ambulatory Clinic, Adolescent/Young Adult Medical Practice

1996-6 Pharmacy Interns and Pharmacists for 3 hours/year, Lecturer, "Management of Asthma in the Adolescent", Department of Pharmacy

**f. Leadership Roles**

1993 Harvard Medical School, Boston, MA

Responsibility: - Tutor in Outpatient Pediatrics - 8 third year medical students - 18 hours preparation and 6 hours contact time

1994 Preceptor, Adolescent/Young Adult Clinic, Children's Hospital Boston

Responsibility: Preceptor of residents/medical students

1996 Pathophysiology, Harvard Medical School

Responsibility: - Lecturer on Asthma Pathophysiology - 150 second year students - 3 hours preparation and 1 hour contact time

1996 Ambulatory Clerkship, Harvard Medical School

Responsibility: - Lecturer on General Adolescent Problems - 30 second year medical students - 3 hours preparation and 1 hour contact time

1996 Ambulatory Clerkship, Harvard Medical School

Responsibility: - Lecturer on Outpatient Asthma Management - 45 third year medical students - 3 hours preparation and 1 hour contact time

2003-Course Director, SHH 208: Adolescent Health, Harvard School of Public Health, Boston, MA

Responsibility: - 27 students in public health - 120 hours preparation and 32 hours contact time

**g. Advisees/Trainees**

Training Duration	Name	Current Position
1994-1997	Steven Lamola, MD	Assistant Professor of Medicine, University of Washington
1996-2004	Lauren Handelman, MD	Assistant Clinician in Immunology, Children's Hospital Boston

1997-1998	Sheldon Zink, PhD	Director, Program for Transplant Policy and Ethics, University of Pennsylvania
1998-1999	Gretchen Berland, MD	Assistant Professor of Medicine, Yale University School of Medicine
1997-1998	Stacy Taylor, MD	Psychiatrist, University of Maryland
1997-1998	Krishna Upadhya, MD	Assistant Professor of Pediatrics, Johns Hopkins University
1998-1999	Adrienne Ruth, MD	Assistant Professor of Ophthalmology, Emory University School of Medicine
1999	Alexander Blum, MD	Pediatrician, University of California, Los Angeles
2000-2002	Mara Buchbinder	PhD Candidate, Case Western Reserve University
2002-2003	Amita Kamath, MD	Radiologist, University of California, San Francisco
2003-2005	Stephanie Pappadis Corrado, MD	Fellow, Children's Hospital Boston, Instructor in Pediatrics, Harvard Medical School
2003-2005	Eric Whitney, MS	MS Candidate, Harvard School of Public Health
2004-2005	Sarah L. Ashby, MD	Fellow, University of Wisconsin
2004-2007	Marie Evans Schmidt, PhD	Instructor, CMCH, Harvard Medical School
2004-2007	David Bickham, PhD	Instructor, CMCH, Harvard Medical School

## 2. Regional, National, or International Contributions

### Invited Presentations

#### Regional

1994	“Asthma and Environmental Justice”, New England Environmental Conference, Tufts University, Medford, MA
1996	“Video Intervention/Prevention Assessment of Asthma”, Rhode Island Hospital, Providence, RI
1996	“Primary Care Asthma Management with Adolescents”, Hasbro Children’s Hospital, Providence, RI
1997	“Managing Asthma with the Adolescent”, National Coordinators Meeting, Childhood Asthma Management Program; National Heart, Lung and Blood Institute, Salem, MA
1998	“Video Intervention/Prevention Assessment (VIA): Understanding the Asthma Illness Experience”, Hasbro Children’s Hospital/Rhode Island Hospital, Providence, RI
1999	“The Asthma Illness Experience”, New England Medical Center, Boston, MA
1999	“Video Intervention/Prevention Assessment (VIA)”, University of Vermont School of Medicine, Burlington, VT
1999	“What Affects Children’s Health? The Case of Asthma”, Getting It Right About Children’s Development: The Influences of Nurture and Nature, Harvard Children’s Initiative, Cambridge, MA
1999	“The Patient Illness Experience”, The Picker Institute, Boston, MA

1999	“The Asthma Illness Experience of Children and Adolescents: Findings from Video Intervention/Prevention Assessment (VIA)”, Harvard Vanguard, Dedham, MA
2000	“Asthma in Life Context: Management in the Real World”, New England Society for Allergy, Westborough, MA
2000	“The Realities of Asthma in Children’s Lives”, Rhode Island Department of Health, Asthma Summit, Providence, RI
2000	“Media as Health Intervention”, Rhode Island Department of Health, Asthma Summit II, Providence, RI
2001	“Media and Child Health: Peril and Promise”, Caritas Good Samaritan Hospital, Brockton, MA
2001	“Managing Asthma With the Adolescent”, GlaxoWellcome Pharmaceuticals, Brewster, MA
2001	“Media and Child Health” Peril and Promise”, Connecticut American Academy of Pediatrics, Hartford, CT
2002	“Asthma in Real Life”, Massachusetts Society of Respiratory Care, Sturbridge, MA
2002	“Understanding Illness from the Patient’s Perspective: Video Intervention/Prevention Assessment (VIA)”, Dartmouth Medical School, Hanover, NH
2002	“Video Games and Child Health: Beyond Virtual to Reality”, New Hampshire Department of Health and Human Services, Manchester, NH
2002	“Video Intervention/Prevention Assessment (VIA)”, Wood Hole Film Festival, Woods Hole Oceanographic Institution, Woods Hole, MA
2003	“Video Intervention/Prevention Assessment (VIA): Understanding the Illness from the Inside Out”, Institute of Cotemporary Art, Boston, MA
2005	“Video Game Addiction”, Boston’s Channel 4 News, Boston, MA
2005	“Obesity in Real Life”, Rhode Island School Nurse Teacher Annual Conference, Warwick, RI
2005	“Media and Child Health: Peril and Promise” Center for Child Healthcare Studies, Harvard Pilgrim Healthcare, Boston, MA
2006	“Media and Child Health: Peril and Promise”, Sts. Peter and Paul School, West Chester, PA
2006	“Media and Child Health: Peril and Promise”, Buckingham, Browne and Nichols School, Brookline, MA

**National**

1996	“Video Intervention/Prevention Assessment (VIA) – Technology in Service of Patient-Centered Research, The Picker Institute, St. Louis, MO
1996	“Violence and Weapon-Carrying in Music Videos: A Content Analysis”, Society for Adolescent Medicine, Arlington, VA
1997	“Aggressors or Victims: Gender and Race in Music Video Violence”, Society for Adolescent Medicine, San Francisco, CA
1997	“Video/Intervention Prevention Assessment (VIA): An Innovative Methodology for Understanding the Illness Experience”, Sociology of Health, St. Joseph’s University, Philadelphia, PA

1998	“VIA: An Innovative Methodology for Understanding the Adolescent Illness Experience”. Honored with the 1998 New Investigator Award, Society for Adolescent Medicine, Atlanta, GA
1999	“Asthma Quality of Life: Video Intervention/Prevention Assessment (VIA) as Intervention”, Society for Adolescent Medicine, Los Angeles, CA
1999	“Video Intervention/Prevention Assessment (VIA): Asthma in Life Context”, Hewlett Packard Thought Leaders, Museum of Science, Boston, MA
2000	“Explanatory Models of Asthma: Are Beliefs About Management More Important Than Knowledge of Disease?”, Society for Adolescent Medicine, Arlington, VA
2005	“The Home Media Environment and Childhood Overweight: Qualitative Research with Children and Their Parents”, International Communication Association, New York, NY
2005	Policy and Empirical Perspectives on the Relationship Between Media and Childhood Obesity”, International Communication Association, New York, NY
2005	“Kids and Media: What dose the Research Really Tell Us”? Alliance for Media Literate America, National Media Education Conference, San Francisco, CA
2005	“Media and Child Health: Peril and Promise”, Nemours, Alfred I. DuPont Hospital for Children, Wilmington, DE
2005	“Media and Child Health: Peril and Promise”, Portland, OR
2005	“Media and Child Health: Peril and Promise”, The Children’s Hospital, Denver, CO
2006	“Kids, TV and Media: What We Ne4ed to Know About TV and Computers”, Association of Children/s Museums, Interactivity
2006	“Media is the Medicine”, Society for Adolescent Medicine
2006	“Qualitative Research”, Society for Adolescent Medicine
2006	“CDC Obesity Expert Panel Meeting, CDC
2006	NICHD Information of the Effects of Electronic Media Conference, Bethesda, MD
2007	Internet Safety, Google, Inc.
2007	“Is There a Health Risk Disparity for Minority Youth? Media as Perpetrator and Liberator”, University of Michigan School of Public Health
2007	Roundtable Discussion: “Media and Violence and its Impact on Children”, National League of Cities”

**International**

2001	“Visual Data Analysis: Video Intervention/Prevention Assessment (VIA)”, QSR International, Melbourne, Australia
2001	“Media and Child Health: Peril and Promise”, Royal Children’s Hospital, Melbourne Australia
2001	“Understanding Illness from the Patient’s Perspective: Video Intervention/Prevention Assessment (VIA)” Royal Children’s Hospital, Melbourne, Australia
2001	“Video Intervention/Prevention Assessment (VIA)”, Advances in Qualitative

	Methods International, Edmonton, Alberta, Canada
2002	“Video Intervention/Prevention” Assessment (VIA)”, University of London, England”
2002	“Analyzing Audiovisual Data”, University of London, England
2003	“Effects of Media on Children and Adolescents”, Second International Congress on the Media, Mexico City, Mexico

### **b. Professional Leadership Roles related to Teaching**

- 1996- National - Society for Adolescent Medicine
- 1997 Regional - Society for Adolescent Medicine, New England  
Regional Chapter Annual Meeting, Boxborough, MA
- 1998 National - Society for Adolescent Medicine, Atlanta, GA
- 1999 National - Society for Adolescent Medicine, Los Angeles, CA
- 2000 National - Society for Adolescent Medicine, Arlington, VA
- 2001 National - Society for Adolescent Medicine, San Diego, CA  
“This Time With Feeling: Presenting Research to Professional Audiences”
- 2001 National - Transitions Conference, Maternal and Child Health Bureau, Racine, WI Youth With Disabilities and Their Transition to Adulthood”
- 2001 National - Society for Adolescent Medicine, San Diego, CA  
Hard Data/Software: Analyzing Qualitative Data: Concepts, Techniques, and Use of Computer Software”
- 2002 National - University of Minnesota, Minneapolis, MN  
Research and Teaching Seminar, Leadership Education in Adolescent Health Program
- 2002-2003 National - Duke University medical student Amita Kamath  
Research Training
- 2003 National - Schneider Children's Hospital and Long Island Jewish Hospital Residency Programs, NY University  
Clinical Care and Research Seminars
- 2003 National – Ohio State University School of Medicine medical student Abby Kraus
- 2003 Regional – Harvard Medical School, Boston, MA  
Project Success
- 2005 National - American Academy of Pediatrics, Washington, DC

### **3. Description of Teaching Award - what about AAP Award**

- 2002 Scholar  
The Academy at Harvard Medical School
- 2005 Holroyd-Sherry Award, American Academy of Pediatrics

### **E. Report of Clinical Activities**

- 1994- Attending Physician, Adolescent/Young Adult Medical Practice, Children's Hospital, Boston, MA

Clinical Activity Description: Primary care of adolescents, asthma, chronic disease and disability, substance abuse, eating disorders, sexually transmitted disease.

Patient Load: 15-20/week (plus precepted patients); 50% general adolescent medicine, 50% complex (e.g. case management of eating disorders)

Clinical Contributions: Co-Director of the asthma quality improvement program for the Adolescent/Young Adult Medical Practice. Co-developed "Open Up: Management of Asthma in the Adolescent", patient evaluation and education materials for the Adolescent/Young Adult Medical Practice.

Other Relevant Information: Created adolescent patient education videos to be screened in the clinic waiting area.

### **Part III: Bibliography**

#### **Original Articles**

1. DuRant RH, Rich M, Emans SJ, Rome ES, Allred E, Woods ER. Violence and weapon-carrying in music videos: a content analysis. *Archives of Pediatrics and Adolescent Medicine*. 1997;151(5):443-8.
2. DuRant RH, Rome ES, Rich M, Allred E, Emans SJ, Woods ER. Tobacco and alcohol use behaviors portrayed in music videos: a content analysis. *American Journal of Public Health*. 1997;87(7):1131-5.
3. Rich M, Woods ER, Goodman E, Emans SJ, DuRant RH. Aggressors or victims: gender and race in music video violence. *Pediatrics*. 1998;101(4 Pt 1):669-74.
4. Rich M, Chalfen R. Showing and telling asthma: children teaching physicians with visual narrative. *Visual Sociology*. 1999;14:51-71.
5. Rich M, Taylor SA, Chalfen R. Illness as a social construct: understanding what asthma means to the patient to treat the disease. *The Joint Commission Journal on Quality Improvement*. 2000;26(5):244-53.
6. Rich M, Lamola S, Amory C, Schneider L. Asthma in life context: Video Intervention/Prevention Assessment (VIA). [Video illustrations online at [www.pediatrics.org](http://www.pediatrics.org)]. *Pediatrics*. 2000;105(3 Pt 1):469-77.
7. Rich M, Lamola S, Gordon J, Chalfen R. Video Intervention/Prevention Assessment: a patient-centered methodology for understanding the adolescent illness experience. *Journal of Adolescent Health*. 2000;27(3):155-65.
8. Rich M, Bar-on M. Child health in the Information Age: media education of pediatricians. *Pediatrics*. 2001;107(1):156-62.
9. Rich M, Patashnick, J, Chalfen R. Visual illness narratives of asthma: explanatory models and health-related behavior. *American Journal of Health Behavior*. 2002;26(6):442-53.
10. Rich M, Patashnick J. Narrative research with audiovisual data: Video Intervention/Prevention Assessment (VIA) and NVivo. *International Journal of Social Research Methodology*. 2002;5(3):245-61.
11. Landgraf JM, Rich M, Rappaport L. Measuring quality of life in children with

- attention-deficit/hyperactivity disorder and their families: development and evaluation of a new tool. *Archives of Pediatrics and Adolescent Medicine*. 2002;156(4):384-91.
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  13. Trent ME, Rich M, Austin SB, Gordon CM. Fertility concerns and sexual behavior in adolescent girls with polycystic ovary syndrome: Implications for quality of life. *Journal of Pediatric and Adolescent Gynecology*. 2003;16:33-37.
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  16. Chalfen R, Rich M. Applying visual research: patients teaching physicians about asthma through visual illness narratives. *Visual Anthropology Review*. 2004;20(1):17-30.
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  18. Rich M, Patashnick J, Polvinen J. Visual narratives of the pediatric illness experience: children communication with clinicians through video. *Child and Adolescent Psychiatry Clinics of North America*. 2005;14:571-587.
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  20. Anderson DR, Bryant J, Murray JP, Rich M, Rivkin MJ, Zillmann D. Brain imaging- An introduction to a new approach to studying media processes and effects. *Media Psychology*. 2006;8:1-6.
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### **Reviews/Chapters/Editorials**

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2. Rich M, Schneider L. Managing asthma with the adolescent. *Current Opinion in Pediatrics*. 1996;8(4):299-309.
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4. Rich M, It's your shot! Immunization by basketball. *Annals of Epidemiology*. 1999;9(7):394-96.
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7. Setting research directions for media literacy and health education. (conference report) Center for Media Studies, Rutgers University.2000.
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16. Rich, M, Show is tell. In: *Considering counter-narratives: narrating, resisting, making sense*. Bamberg M, Andrews M(eds.). Amsterdam: John Benjamins Publ. Co.; 2004. p.151-8.
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20. Ashby SL, Rich M, Video killed the radio star: the effects of music videos on adolescent health. Adolescent Medicine Clinics of North America. 2005;16(2):371-93.
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22. Shrier DK, Shrier LA, Rich, M, Greenberg, L, Pediatricians leading the way; integrating a career and a family/personal life over the life cycle. Pediatrics, 2006;117:519-22.
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24. Rich, M, Pulling the plug on entertainment industry ratings: in reply. Pediatrics, 2007;119(6),1261.
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26. Rich M, King B, Center on Media and Child Health; scientific evolution responding to technological revolution. Journal of Children and Media (in press).
27. Rich M, Video Intervention/Prevention Assessment. In L.M. Given, Editor. The Sage Encyclopedia of Qualitative Research Methods, Thousand Oaks, CA: Sage Publications; 2008 (in press).
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### **Clinical Communications**

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2. Rich M, Reviewer/Editor. 1) Sleep Problems in Children; 2) Home Safety Checklist; 3) Understanding the Impact of Media on Children and Teens. American Academy of Pediatrics Patient/Parent Education Brochures. 1998.

3. Rich M, Reviewer/Editor. Television and the Family; The Good, the Bad, and the Ugly: Rating Your Child's Entertainment. American Academy of Pediatrics Patient/Parent Education Brochures. 1999.
4. Rich M, Reviewer/Editor. Gay, Lesbian, and Bisexual Teens: Facts for Teens and their Parents; Raising Children to Resist Violence. American Academy of Pediatrics Patient/Parent Education Brochures. 2001.

### **Non-Print Materials**

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2. Rich M, Patashnick, J, [www.viaproject.org](http://www.viaproject.org) Boston, MA; 2002-2007. Web site of Video Intervention/Prevention Assessment; Conceived and co-authored by Michael Rich.
3. Rich M, King B, [www.cmch.tv](http://www.cmch.tv) Boston, MA; 2004-2007. Web site of the Center on Media and Child Health; Conceived and co-authored by Michael Rich.
4. Rich M, King B, [www.chcmtypepad.com/cmch/](http://www.chcmtypepad.com/cmch/) Boston, MA; 2006-2007. Researcher and Clinician Blog of the Center on Media and Child Health; Conceived and co-authored by Michael Rich.
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### **Abstracts**

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